# "UNITED: ALL in This TOGETHER" NEMEP 2022 Annual Conference & Exhibit Show

Wednesday - Thursday, September 14-15, 2022

Longfellows Hotel and Conf. Center - 400 Union Ave. Saratoga Springs, NY - (518) 5870108 (\$112 & \$130 by Aug. 13th)



#### THANK YOU 2022 SPONSORS!!

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McKesson Homecare, ResMed, Sleep Glad



### Wednesday, September 14, 2022

BOTH DAYS: Meetings & Exhibits in Courtyard

9:00 am NEMEP Board Meeting (Rose Room) Exhibitor Set-Up (Courtyard)

11:30 am Registration Opens (NO lunch is served, Snacks provided)

12:00 pm President's Welcome - John Quinlan General Meeting & Reports

Moment of Silence in Remembrance of 9/11

12:15 pm *DME S.W.O.T.* 

Mark Higley, VGM - VP Regulatory & Kim Brummett, AA

SPONSOR Homecare, VP Regulatory; Craig Douglas, VGM - VP Payer

VGM Relations; John Gallagher - VP Gov't. Relations, Ronda

Buhrmester, Sr. Dir. Reimbursement:

The HME industry is constantly evolving. In the past decade (and more), we have experienced more than our share of legislative, regulatory and operational challenges. But we have survived; many have thrived. Demand for our products and services is at an all-time high; demographics and other indicators suggest this will continue into the long term. Our panel — each of whom will offer different perspectives — is prepared to assess the "S, W, O and T" of the industry in 2022 and beyond.

1:30 pm Break & Exhibit Time

2:00 pm <u>AAHomecare Federal Regulatory & Payer Relations Updates</u>
David Chandler, AAHomecare, Director Payer Relations

This session will focus on Federal Regulatory & Payer Relations Initiatives & how this affects federal and state payers - especially in NY & NJ, plus private pay...followed by Q&A/discussion. Then stay for state lobbyists...

2:45 pm NYS Lobbyist Report - Ostroff Associates
Evan Sullivan, Liz Misa

Evan and Liz have worked diligently for the last two years on the NEMEP legislative agenda, meeting with the sub-committee weekly without fail. Come hear about the successes and strategies for the coming months and year. There will be time for Q&A

3:15 pm Break & Exhibit Time

3:45 pm Value Based Care and its Impact on HME Providers
A Panel Discussion

Miriam Lieber, Lieber Consulting SPONSOR ACU-SERVE

Value-based care is increasingly more common in healthcare. HME providers must think strategically about their stake in the overall healthcare picture. Evidence demonstrates a positive association between patient experience and healthcare outcomes, including patient adherence to medical advice and reduced expense such as hospital readmission. In this panel discussion, we will define value and its impact on patient engagement. Learn how data and outcomes contribute to increased customer lifetime value and overall business value in this forward-thinking session.

4:45 pm Authentic Leadership - Ike Isaacson, VGM SPONSOR VGM

This discussion is geared towards new, or upcoming, leaders within an organization. We'll discuss some foundational truths about working with people, while turning our focus inward to discover motivation and intentions. Leader vs. Manager, Hang the Mirror, Find YOUR fit and then find YOUR voice, Lead where you are, Check your ego, Set goals globally; motivate individually, Bringing Home to Work, Someone is always watching, Communication is Key and Your people are a reflection of your leadership. Enjoy this dynamic presentation that is sure to inspire you as you walk away with real take aways for improved leadership.

6:00 pm - 7:00 pm EXHIBITOR RECEPTION
Drinks, Heavy Hors D'oeuvres
7:00 pm - 9:00 pm FUN & NETWORKING NIGHT

## Thursday, September 15, 2022

VISIT EXHIBITORS! 8:00 am - 9:00am: FULL BREAKFAST BUFFET WITH EXHIBITORS 8:30 AM - NY SAFETY GROUP MEETING

#### 9:00 am STARK LAWS Update, Jeff Baird, JD, Brown & Fortunato

This session will detail recent changes to the Medicare Fee For Service (FFS) program which will include valuable supplier information and additional educational opportunities. We will be discussing the CERT Error rate and how we can work together to reduce it at the national level. Updates on the Medicare Beneficiary Identifier (MBI) transition and recent activities around the Qualified Medicare Beneficiaries (QMB). We will also discuss Noridian's efforts to educate the DMEPOS referral sources on their documentation responsibilities.

#### 10:00 am Audit Update

#### Wayne van Halem, van Halem Group

Audits are back and the volumes continue to increase in both Medicare, Medicaid and commercial plans. This presentation will provide an update on the audit environment, specific products that are the focus, and what we anticipate will happen in the future as oversight agencies wrap up their fiscal year and begin planning for the next.

#### 11:00 am EXHIBIT BREAK

# 11:30 am <u>Training and Benchmark Success: What's the Correlation?</u> Sarah Hanna, CEO, ECS

When evaluating cashflow strategies, organizations invest brain power into improving their revenue cycle. Industry benchmarks are dialed in; individual, departmental, and company goals are initiated - all in hopes of driving an increase in collections. Best practice standards and target objectives are necessary to motivate staff, establish performance expectations. Achievement depends on a many components based on the "human" element. That's where training comes in. Take time to develop and improve the team's resources/training program will net you the cashflow you need! Sarah will discuss the

ways you can get the most out of your training program and employees. Reach your goals - maximizing your RO!! <u>Objectives:</u> Explain top training mistakes, Discuss attributes of leading training programs, Describe tools to develop an effective training platform.

#### 12:30 pm - LUNCH WITH EXHIBITORS - 2 minute COMMERCIALS

#### :30 pm Supply Chain Challenges and Solutions

Tad Strong, VP Global Supplier Operations, McKesson Medical

So much information to offer on the GLOBAL and DOMESTIC supply chain twists and turns! Details coming soon on this session!

#### 2:45 pm EXHIBIT BREAK

#### 3:00 pm <u>Medicare Update</u>,

#### **CONFIRMING SPEAKER Education Consultant, Noridian**

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